



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Smith, Tom/R/SEN/PA (15776)
SRCP - Stevens Reed Curcio & Potho(2056)
VONDERHEID,BETSY
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
POL/T SMITH/R/SEN/PA (114155)
National/Political
273/06316663

Invoice 631075
Inv Date 9/30/2012
Terms Net 30
Contract 331680
Bill Type Standard
Period 8/27/2012 - 9/30/2012

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

TOM SMITH 9/18
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 10:58:33AM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		ELLEN/1						
	Spot	10:00:04AM-Ellen	Per week (3),Tu,We,Th,Fr	09/19/12 10:54AM (We)	00:30	Ellen	TS12TV10H	\$250.00	
	Spot	10:00:04AM-Ellen	Per week (3),Tu,We,Th,Fr	09/20/12 10:39AM (Th)	00:30	Ellen	TS12TV10H	\$250.00	
1.0	Spot			09/21/12			1 preempt @ \$250.00	\$0.00	Marked as Did not Air
2.0	Contract Line Remarks:		LATE NEWS/2						
	Spot	10:59:34PM-CHANNE	Day,Tu-1,W-1,Th-1,F-1	09/18/12 11:28PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	TS12TV10H	\$1350.00	
	Spot	10:59:34PM-CHANNE	Day,Tu-1,W-1,Th-1,F-1	09/19/12 11:22PM (We)	00:30	CHANNEL 11 NEWS AT 11P	TS12TV11H	\$1350.00	
	Spot	10:59:34PM-CHANNE	Day,Tu-1,W-1,Th-1,F-1	09/20/12 11:28PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	TS12TV11H	\$1350.00	
	Spot	10:59:34PM-CHANNE	Day,Tu-1,W-1,Th-1,F-1	09/21/12 11:30PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	TS12TV11H	\$1350.00	
3.0	Contract Line Remarks:		TONIGHT/3						
	Spot	11:34:34PM-TONIGH	Per week (3),Tu,We,Th,Fr	09/19/12 11:57PM (We)	00:30	Tonight Show	TS12TV10H	\$500.00	
	Spot	11:34:34PM-TONIGH	Per week (3),Tu,We,Th,Fr	09/20/12 12:32AM (Th)	00:30	Tonight Show	TS12TV10H	\$500.00	
	Spot	11:34:34PM-TONIGH	Per week (3),Tu,We,Th,Fr	09/21/12 12:31AM (Fr)	00:30	Tonight Show	TS12TV10H	\$500.00	
4.0	Contract Line Remarks:		NOON NEWS/4						
	Spot	11:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/19/12 12:29PM (We)	00:30	Channel 11 News At Noon	TS12TV11H	\$275.00	
	Spot	11:59:04AM-Channel	Per week (3),Tu,We,Th,Fr	09/20/12 12:12PM (Th)	00:30	Channel 11 News At Noon	TS12TV11H	\$275.00	
4.0	Spot			09/21/12			1 preempt @ \$275.00	\$0.00	Marked as Did not Air
5.0	Contract Line Remarks:		JUDY 4-430P/5						
	Spot	4:00:04PM-Judge Ju	Per week (3),Tu,We,Th,Fr	09/19/12 4:18PM (We)	00:30	JUDGE JUDY 4P	TS12TV10H	\$300.00	
	Spot	4:00:04PM-Judge Ju	Per week (3),Tu,We,Th,Fr	09/20/12 4:26PM (Th)	00:30	JUDGE JUDY 4P	TS12TV10H	\$300.00	
	Spot	4:00:04PM-Judge Ju	Per week (3),Tu,We,Th,Fr	09/21/12 4:11PM (Fr)	00:30	JUDGE JUDY 4P	TS12TV10H	\$300.00	
6.0	Contract Line Remarks:		NEWS 5-530P/6						
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 5:22PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV10H	\$575.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 5:23PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV11H	\$575.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 5:27PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV10H	\$575.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 5:28PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV10H	\$575.00	
7.0	Contract Line Remarks:		NEWS 6-630P/7						
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/18/12 6:14PM (Tu)	00:30	Channel 11 News At 6pm M-F	TS12TV11H	\$775.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/19/12 6:30PM (We)	00:30	Channel 11 News At 6pm M-F	TS12TV10H	\$775.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/20/12 6:09PM (Th)	00:30	Channel 11 News At 6pm M-F	TS12TV11H	\$775.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/21/12 6:23PM (Fr)	00:30	Channel 11 News At 6pm M-F	TS12TV11H	\$775.00	
8.0	Contract Line Remarks:		NEWS 6-7A/8						
	Spot	5:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/18/12 6:57AM (Tu)	00:30	Channel 11 News 6am	TS12TV10H	\$575.00	
	Spot	5:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/19/12 6:43AM (We)	00:30	Channel 11 News 6am	TS12TV11H	\$575.00	
	Spot	5:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/20/12 6:13AM (Th)	00:30	Channel 11 News 6am	TS12TV11H	\$575.00	
	Spot	5:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/21/12 6:29AM (Fr)	00:30	Channel 11 News 6am	TS12TV11H	\$575.00	
9.0	Contract Line Remarks:		JEOP 7-730P/9						
	Spot	6:59:29PM-Jeopardy	Per week (3),Tu,We,Th,Fr	09/19/12 7:14PM (We)	00:30	Jeopardy	TS12TV11H	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Per week (3),Tu,We,Th,Fr	09/20/12 7:05PM (Th)	00:30	Jeopardy	TS12TV10H	\$1250.00	



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	Spot	6:59:29PM-Jeopardy	Per week (3),Tu,We,Th,Fr	09/21/12 7:00PM (Fr)	00:30	Jeopardy	TS12TV10H	\$1250.00	
10.0	Contract Line Remarks:		TODAY 7-8A/10						
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 7:27AM (Tu)	00:30	Today Show	TS12TV11H	\$475.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 7:59AM (We)	00:30	Today Show	TS12TV10H	\$475.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 7:27AM (Th)	00:30	Today Show	TS12TV10H	\$475.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 7:29AM (Fr)	00:30	Today Show	TS12TV10H	\$475.00	
11.0	Contract Line Remarks:		WHEEL 730P/11						
	Spot	7:30:04PM-WHEEL	Per week (3),Tu,We,Th,Fr	09/19/12 7:43PM (We)	00:30	Wheel Of Fortune	TS12TV10H	\$1250.00	
	Spot	7:30:04PM-WHEEL	Per week (3),Tu,We,Th,Fr	09/20/12 7:48PM (Th)	00:30	Wheel Of Fortune	TS12TV10H	\$1250.00	
	Spot	7:30:04PM-WHEEL	Per week (3),Tu,We,Th,Fr	09/21/12 7:53PM (Fr)	00:30	Wheel Of Fortune	TS12TV10H	\$1250.00	
12.0	Contract Line Remarks:		TODAY SHOW 9-10A/12						
	Spot	9:00:04AM-Today Show	Per week (2),Tu,We,Th,Fr	09/19/12 9:57AM (We)	00:30	TODAY SHOW 9A	TS12TV11H	\$300.00	
	Spot	9:00:04AM-Today Show	Per week (2),Tu,We,Th,Fr	09/20/12 9:59AM (Th)	00:30	TODAY SHOW 9A	TS12TV10H	\$300.00	
13.0	Contract Line Remarks:		VOICE 8-10P/13						
	Prime	7:57:49PM-The Voice	Day,M-1	09/24/12 7:59PM (Mo)	00:30	The Voice 8-10P	TS12TV11H	\$3500.00	
14.0	Contract Line Remarks:		LATE NEWS/14						
	Spot	10:59:34PM-CHANNEL 11	Day,Sa-1	09/22/12 11:26PM (Sa)	00:30	CHANNEL 11 NEWS AT 11P	TS12TV11H	\$1450.00	
15.0	Contract Line Remarks:		SAT NEWS 8-1030A/15						
	Spot	8:00:00AM-10:30:00	Day,Sa-1	09/22/12 8:27AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	TS12TV11H	\$275.00	
16.0	Contract Line Remarks:		LATE NEWS FLW FT 1130-1235A/16						
	Spot	11:30:04PM-Channel 11	Day,Su-1	09/23/12 12:25AM (Su)	00:30	Channel 11 News Following Football 1130P	TS12TV11H	\$1700.00	
17.0	Contract Line Remarks:		SUN NEWS 8-10A/17						
	Spot	8:00:00AM-10:00:00	Day,Su-1	09/23/12 9:59AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	TS12TV10H	\$275.00	
18.0	Contract Line Remarks:		LATE NEWS/18						
	Spot	10:59:34PM-CHANNEL 11	Day,M-1	09/24/12 11:33PM (Mo)	00:30	CHANNEL 11 NEWS AT 11P	TS12TV10H	\$1350.00	
19.0	Contract Line Remarks:		NEWS 5-530P/19						
	Spot	5:00:00PM- 5:30:00	Day,M-1	09/24/12 5:27PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV10H	\$575.00	
20.0	Contract Line Remarks:		NEWS 6-630P/20						
	Spot	5:58:34PM-Channel 11	Day,M-1	09/24/12 6:13PM (Mo)	00:30	Channel 11 News At 6pm M-F	TS12TV11H	\$775.00	
21.0	Contract Line Remarks:		NEWS 6-7A/21						
	Spot	5:59:04AM-Channel 11	Day,M-1	09/24/12 7:00AM (Mo)	00:30	Channel 11 News 6am	TS12TV10H	\$575.00	
22.0	Contract Line Remarks:		TODAY SHOW 7-8A/22						
	Spot	7:00:00AM- 8:00:00	Day,M-1	09/24/12 7:57AM (Mo)	00:30	Today Show	TS12TV11H	\$475.00	
23.0	Contract Line Remarks:		JEOP 7P/9						
	Spot	6:59:29PM-Jeopardy	Per week (1),Th,Fr	09/20/12 7:24PM (Th)	00:30	Jeopardy	TS12TV11H	\$1250.00	
24.0	Contract Line Remarks:		WHEEL 730P/11						
	Spot	7:30:04PM-WHEEL	Per week (1),Th,Fr	09/21/12 7:37PM (Fr)	00:30	Wheel Of Fortune	TS12TV11H	\$1250.00	
25.0	Contract Line Remarks:		TODAY 8-9A/25						
	Spot	8:00:00AM- 9:00:00	Day,W-2,Th-1,F-1	09/19/12 8:29AM (We)	00:30	Today Show	TS12TV11H	\$425.00	



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	Spot	8:00:00AM- 9:00:00	Day,W-2,Th-1,F-1	09/19/12 8:49AM (We)	00:30	Today Show	TS12TV10H	\$425.00	
	Spot	8:00:00AM- 9:00:00	Day,W-2,Th-1,F-1	09/20/12 8:49AM (Th)	00:30	Today Show	TS12TV11H	\$425.00	
	Spot	8:00:00AM- 9:00:00	Day,W-2,Th-1,F-1	09/21/12 8:29AM (Fr)	00:30	Today Show	TS12TV11H	\$425.00	
26.0	Contract Line Remarks:		TODAY 8-9A/26						
	Spot	8:00:00AM- 9:00:00	Day,M-1	09/24/12 8:50AM (Mo)	00:30	Today Show	TS12TV10H	\$425.00	
27.0	Contract Line Remarks:		ELLEN/28						
	Spot	10:00:04AM-Ellen	Day,M-1	09/24/12 10:46AM (Mo)	00:30	Ellen	TS12TV11H	\$250.00	
28.0	Contract Line Remarks:		JEOP 7-730P/29						
	Spot	6:59:29PM-Jeopardy	Day,M-1	09/24/12 7:13PM (Mo)	00:30	Jeopardy	TS12TV10H	\$1250.00	
29.0	Contract Line Remarks:		JUDY 430P/24						
	Spot	4:29:19PM-Judge Ju	Day,W-2,Th-1,F-1	09/19/12 4:42PM (We)	00:30	JUDGE JUDY 430P	TS12TV11H	\$375.00	
	Spot	4:29:19PM-Judge Ju	Day,W-2,Th-1,F-1	09/19/12 4:56PM (We)	00:30	JUDGE JUDY 430P	TS12TV10H	\$375.00	
	Spot	4:29:19PM-Judge Ju	Day,W-2,Th-1,F-1	09/20/12 4:48PM (Th)	00:30	JUDGE JUDY 430P	TS12TV11H	\$375.00	
	Spot	4:29:19PM-Judge Ju	Day,W-2,Th-1,F-1	09/21/12 4:40PM (Fr)	00:30	JUDGE JUDY 430P	TS12TV11H	\$375.00	
30.0	Contract Line Remarks:		SAT NEWS 6-630P/22						
	Spot	6:00:04PM-CHANNE	Day,Sa-1	09/22/12 6:13PM (Sa)	00:30	CHANNEL 11 NEWS	TS12TV10H	\$475.00	
31.0	Contract Line Remarks:		ELLEN/1						
	Spot	10:00:04AM-Ellen	Per week (1),Th,Fr	09/20/12 10:22AM (Th)	00:30	Ellen	TS12TV11H	\$250.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$45,850.00	Total Spots	63
Commission	(\$6,877.50)		
Net Total	\$38,972.50		